Following the great success of and extremely positive response received at the First MoniQA Symposium on Food Fraud Prevention and Effective Food Allergen Management in Bari, Italy, 26-27 January 2017, the MoniQA Association would like to invite you to mark your calendars for the Second MoniQA Symposium on Food Fraud and Allergens in Vienna, Austria. 7-8 June 2018.

This Second MoniQA Symposium will address food authenticity, food fraud and the need for simple labelling as major drivers for both the food industry and companies involved in rapidly developing new analytical technologies. The food industry must adapt to this changing landscape and be aware of the regulatory and legal issues that drive the change in the safety and quality of food. This workshop will bring together food industry experts, legal experts, regulators, academics and nongovernmental organizations (NGOs) to discuss the latest information on the implications of regulations and other burning issues in the food space.

Some of the areas we plan to cover include:

- What is on a label: “free from…”, “may contain…”, “processed in a facility…”
- Interpreting legal limits versus laboratory accuracy
- Litigation: class action vs consumer deception.

Science and technology involved in the analysis of food for authenticity will be shared by decision makers, legal advisors, marketing experts and lawyers. Case studies of successful brand protection, food fraud prevention and improved risk management will be provided in this timely and innovative Symposium.

We warmly invite you to attend this meeting in Vienna, which brings together international experts in the fields of food authenticity and food allergens, as well as various food industries, SMEs, research institutions, associations and regulatory bodies, all having a different stake in food safety. This special mix of scientific and practical input to the symposium will be a valuable opportunity to grow your knowledge base, learn from practical experiences, and exchange ideas with peers. Vienna has earned an outstanding reputation as meeting destination and is ranked top every year in the statistics kept by the International Congress & Convention Association. The central location of Vienna in the heart of Europe is beneficial to all delegates who are able to reach Vienna easily with direct flights from any European capital as well as from many other cities worldwide.

We hope to see you in Vienna in June 2018!

Dr. Richard Cantrill
President, Canada

Dr. Roland Poms
Secretary General, Austria

Target Audience

This Symposium targets participants from food industry (special focus SMEs), ingredient suppliers, agricultural producers, retail and trade, consumer organisations, private and public analytical laboratories, auditors, representatives from R&D, marketing, quality control, legal departments, as well as food scientists, technologists, analytical method providers, the regulatory environment, authorities and the media.
## Pre-Symposium Workshops

**Registration desk opens at 08:00**

### 09:00 - 11:30  Food Allergen Reference Materials Task Force Workshop
Chair: Roland Poms · MoniQA Association, Austria

**Agenda**
1. Welcome and introduction
2. Decisions and update from the AOAC Annual Meeting 2017
3. Welcome to new authorized distributors
4. Gluten material characterization and production update
5. Soy material characterization and production update
6. Egg material characterization and production update
7. Related initiatives and activities, EFSA and UK-FSA projects on reference materials and reference methods
8. Results from validation studies
9. News and updates from member and partner institutions, and collaborators
10. Next steps and your suggestions

### 09:00 - 11:30  Food Authenticity and Food Fraud Task Force Workshop
Chair: Richard Cantrill · MoniQA Association, Canada

**Agenda**
1. Welcome and introduction
2. Food Fraud Databases: e.g. USP, EU Knowledge Center, access and further developments
3. Blockchain and other digital platforms: how best integrate them in food fraud prevention strategies and the impact of this integration (pros and cons)
4. Food profiling/non-targeted analysis vs targeted analysis: how to build a digital platform, harmonized entry, access?
5. Validation needs for methods, protocol development, PTs, collaboration
6. Collaborative project offers, ideas, suggestions, funds?
7. News and updates from member and partner institutions, and collaborators
8. Next steps and your suggestions

***MoniQA Task Force Workshops, a separate registration for this meeting is required at moniqa@moniqa.org***

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[Image: Belvedere Palace in Vienna, Austria (Author: tommyandone/Envato)]
Programme 7 June

Symposium: Food Fraud Prevention

Registration desk opens at 08:00

12:45 - 13:00  Welcome and Introduction
   - Richard Cantrill • President, MoniQA Association, Canada
   - Roland Poms • Secretary General, MoniQA Association, Austria

Session 1  13:00 - 15:00  Food Integrity – Trust in the Food Supply Chain
   Chair: Richard Cantrill, President, MoniQA Association, Canada

13:00 - 13:30  The global perspective of food fraud
   - Andrew Cannavan • Laboratory Head, Joint FAO/IAEA Division of Nuclear Techniques in Food and Agriculture, International Atomic Energy Agency, United Nations, Austria

13:30 - 13:50  Food authenticity from an industry perspective
   - John O’Brien • Deputy Head, Nestlé Research Centre, Switzerland

13:50 - 14:10  Food profiling - the value to assure food authenticity rather than to investigate for food fraud - experiences from the Swiss market
   - Thomas Gude • Deputy Head, SQTS, Switzerland

14:10 - 14:30  Assuring food authenticity - A standards developer’s perspective
   - Steve Gendel • Senior Science Manager - Food, United States Pharmacopeia, USA

14:30 - 15:00  Questions and Answers, short poster presentations

15:00 - 15:30  Coffee Break • Networking • Posters Viewing and Exhibition

Session 2  15:30 - 17:10  The Role of Analytical Results in Investigation and Conviction
   Chair: Steven Gendel • Senior Science Manager – Food, United States Pharmacopeia, USA

15:00 - 15:50  Honey authenticity: when official controls are questioned
   - Michael Walker • Chair Strategic Food Surveillance Committee NI, LGC, UK

15:50 - 16:10  Lawyers perspective: how technologies and blockchain could be used to mitigate the risk of lawsuits and recalls
   - Cesare Varallo • Vice President - Business and Regulatory Affairs EU, INSCATECH, Italy

16:10 - 16:30  The U.S. response to food fraud: FSMA, litigation, national organic program, import alerts
   - Riëtte van Laack • Director, Hyman, Phelps, & McNamara, P.C., USA

16:30 - 16:50  The “failure” of laboratory tests
   - Riëtte van Laack • Director, Hyman, Phelps, & McNamara, P.C., USA

16:50 - 17:10  Questions and Answers, short poster presentations

17:10 - 17:30  Coffee Break • Networking • Posters Viewing and Exhibition

Session 3  17:30 - 18:30  Panel Discussion: Litigation: Class Action, Consumer Deception, Legal Tools
   Moderator: Richard Cantrill • MoniQA Association, Canada

17:30 - 18:30  Interpreting legal limits versus laboratory accuracy; the value of numbers in disputes, in court; examples and case studies
   - Cesare Varallo • John O’Brien • Michael Walker • Riëtte van Laack • Steve Gendel • Thomas Gude

19:30 - 22:00  Science Café • Social Dinner
## Programme

8 June

### Symposium: Labelling, Analysis and Effective Food Allergen Management

Registration desk opens at 08:30

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>08:50 - 09:00</td>
<td>Welcome and Introduction</td>
<td>Roland Poms · MoniQA Association, Austria</td>
</tr>
<tr>
<td>09:00 - 10:30</td>
<td>Substantiating the Reliability of Analytical Results</td>
<td>Chair: Bert Popping, Managing Director and Co-owner, FOCOS, Germany</td>
</tr>
<tr>
<td>09:00 - 09:20</td>
<td>IFS Strategies of quality management system against food fraud – The new IFS Food 6.1 section on food fraud in certification</td>
<td>Beatriz Torres Carrió · Senior Quality Assurance Manager, IFS, Germany</td>
</tr>
<tr>
<td>09:20 - 09:40</td>
<td>Food authenticity and traceability testing: Analytical tools in good practice and future trends. Forensic science and the digital era from a scientific point of view</td>
<td>David Psomiadis · Head of Laboratory, Imprint Analytics, Austria</td>
</tr>
<tr>
<td>09:40 - 10:00</td>
<td>Targeted vs non-targeted methods – Opportunities and challenges</td>
<td>Steven Gendel · Senior Science Manager – Food, United States Pharmacopeia, USA</td>
</tr>
<tr>
<td>10:00 - 10:20</td>
<td>Method validation and reference materials to assure the reliability of analytical results</td>
<td>Roland Poms · Secretary General, MoniQA Association, Austria</td>
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<tr>
<td>10:20 - 10:30</td>
<td>Questions and Answers</td>
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<tr>
<td>10:30 - 11:00</td>
<td>Coffee Break • Networking • Posters Viewing and Exhibition</td>
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<tr>
<td>11:00 - 13:00</td>
<td>Labelling, Allergens and Gluten Free, Free from, …</td>
<td>Chair: Linda Monaci · Lead Scientist, ISPA-CNR, Italy</td>
</tr>
<tr>
<td>11:00 - 11:20</td>
<td>AOAC Standard Method Performance Requirements (SMPR) for allergen detection methods</td>
<td>Samuel Godefroy · Professor of Food Risk Analysis and Regulatory Systems, Food Security, Laval University, Canada</td>
</tr>
<tr>
<td>11:20 - 11:40</td>
<td>Precautionary allergen labelling: Do we address the needs of the allergic consumer?</td>
<td>Karin Hoffmann-Sommergruber · Group Leader, Department of Pathophysiology and Allergy Research, Medical University of Vienna, Austria</td>
</tr>
<tr>
<td>11:40 - 12:00</td>
<td>“Free-from foods” – What does it mean for allergens? Thresholds, analysis and risk assessment</td>
<td>Clare Mills · Professor of Biological Sciences, Division of Infection, Immunity and Respiratory Medicine, University of Manchester, UK</td>
</tr>
<tr>
<td>12:00 - 12:20</td>
<td>Improved reference materials for gluten analysis</td>
<td>Katharina Scherf · Research Group Leader, Leibniz-LSB, Technical University Munich, Germany</td>
</tr>
<tr>
<td>12:20 - 12:40</td>
<td>Consumer analytical devices: Benefits and challenges</td>
<td>Bert Popping · Managing Director and Co-owner, FOCOS, Germany</td>
</tr>
<tr>
<td>12:40 - 13:00</td>
<td>Questions and answers, short poster presentations</td>
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<tr>
<td>13:00 - 14:00</td>
<td>Lunch • Networking • Posters and Exhibition</td>
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</tbody>
</table>
Symposium: Labelling, Analysis and Effective Food Allergen Management

<table>
<thead>
<tr>
<th>Session 6</th>
<th>14:00 - 15:45</th>
<th>Food Allergen Management Tool Box</th>
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<tbody>
<tr>
<td></td>
<td></td>
<td>Chair: Roland Poms · Secretary General, MoniQA Association, Austria</td>
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<tr>
<td>14:00 - 14:20</td>
<td>Socio-economical aspects of food allergens</td>
<td>Ronald Niemeijer · Director Global Marketing Food &amp; Feed Analysis, R-Biopharm, Germany</td>
</tr>
<tr>
<td>14:20 - 14:40</td>
<td>Allergen analysis: Customer solution case studies</td>
<td>Adrian Rogers · Senior Research Scientist, Romer Labs UK</td>
</tr>
<tr>
<td>14:40 - 15:00</td>
<td>iFAAM: new tools for allergen risk assessment and management</td>
<td>René Crevel · Director at René Crevel Consulting Limited</td>
</tr>
<tr>
<td>15:00 - 15:45</td>
<td>Panel Discussion: Risk Assessment and Risk Management, Reference Materials, Reference Methods, Databases</td>
<td>Moderator: Bert Popping · FOCUS GbR, Germany</td>
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<td></td>
<td></td>
<td>Clare Mills · Steven Gendel · Samuel Godefroy · René Crevel · Ronald Niemeijer · Adrian Rogers</td>
</tr>
</tbody>
</table>

15:45 - 16:00 Farewell and Meeting Close

We Thank Our Sponsors and Media Partners
Venue and Accommodation

Austria Trend Eventhotel Pyramide
Parkallee 2
2334 Vösendorf
Austria
www.austria-trend.at/en/hotels/eventhotel-pyramide

Rooms are available at discounted price to the symposium participants. To make your hotel room reservation, please follow this link www.austria-trend.at/book/MoniQA or please mention “MoniQA” and the date of the event on your booking form.

From the Vienna airport, the hotel can be reached by:
Taxi (about 26 min): cost approx. € 35
Train (about 1 hour): Go to the Vienna Airport Station, take the RailJet to Wien Meidling, walk about 1 minute to Dörfelstrasse, go on the train WLB about 15 minutes (9 stops) to Vösendorf SCS, walk about 7 minutes to the hotel.

Symposium Registration

<table>
<thead>
<tr>
<th>Registration Types</th>
<th>Registration fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Invited Speaker</td>
<td>Free</td>
</tr>
<tr>
<td>MoniQA member</td>
<td></td>
</tr>
<tr>
<td>1 Day (inc. Science Café)</td>
<td>€ 290</td>
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<tr>
<td>2 Days (inc. Science Café)</td>
<td>€ 390</td>
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<tr>
<td>Non-MoniQA member</td>
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<tr>
<td>1 Day (inc. Science Café)</td>
<td>€ 390</td>
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<tr>
<td>2 Days (inc. Science Café)</td>
<td>€ 550</td>
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<tr>
<td>Student 2 Days (does not include Science Café)</td>
<td>€ 290</td>
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<tr>
<td>On-site registration</td>
<td>€ 590</td>
</tr>
<tr>
<td>Table Top Exhibition (without sponsoring)</td>
<td>€ 2200</td>
</tr>
<tr>
<td>Accompanying person (Science Café only)</td>
<td>€ 120</td>
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</tbody>
</table>

How to register

To register you must complete the registration form available online at the Symposium website:

(Please refer to the website to find information about changes to an existing registration, cancellation and refund policy)

Programme Enquiries: Dr. Roland Poms
Logistics Contact: Tina Reindl
Website: vienna2018.moniqa.org

Email: vienna@moniqa.org
Phone: +43 676 5516636